The Elvis Presley™

Legacy Council

MORE INFORMATION

THE LITE PAPER

What's inside

Why
We believe in a world where Elvis fans participate and shape the direction and future of the Elvis Presley Digital Estate.

What
To bring this vision to life, and in conjunction with Elvis Presley Enterprises, for the first time ever, fans will have the opportunity to

How
Through cutting-edge technology, we will transform and enhance Elvis' legacy for the digital age which means future generations have the opportunity to participate and experience the King of Rock & Roll in ways never before possible.

The Why?

Why...
Build an Elvis Presley (EP) Fan Club on the blockchain

THE FIRST OFFICIAL

The problem we are trying to solve:

1. No single voice | EP Fan clubs are fragmented and unable easily to come together or pool resources for shared goals.

2. Fans have limited influence | Typical membership & content structures mean fans can end up paying recurring fees without the decision-making influence.

3. Limited access | A complex, opaque system of IP rights exists, centralized to rights holders, restricts access to EP content.

4. Restricted by location | A lot of authenticated EP memorabilia exists in private collections, limited to physical exhibitions by location, unable to be shared with the fans at scale.

5. No future roadmap | There's no common vision and plan for the future legacy of EP's digital estate that includes EP fans, beyond a few vested individuals & centralized organizations.

Our Vision

> We believe in a world where EP fans own and govern the future of Elvis' digital estate

In a future world …

1. One unified voice | We provide the tools for fans to become key decision makers in the future of Elvis' digital estate.

2. A one-time investment for a lifetime of Elvis | Founding Members are only asked to contribute once financially.

3. Access to rights holders | We have the ability to showcase licensed content with the world, through our collaboration and rights agreement with Elvis Presley™ Enterprises and access to Sony Music, Universal Music Publishing Group and Warner Bros. Pictures amongst others.

4. Accessible from anywhere | Access EP content and exhibitions, virtually from anywhere in the world.

5. A forever legacy | Elvis' legacy & digital estate will exist in perpetuity on the blockchain, 100% immutable (permanent), long after our generation. Distributed & decentralized (open source and shared peer-to-peer).
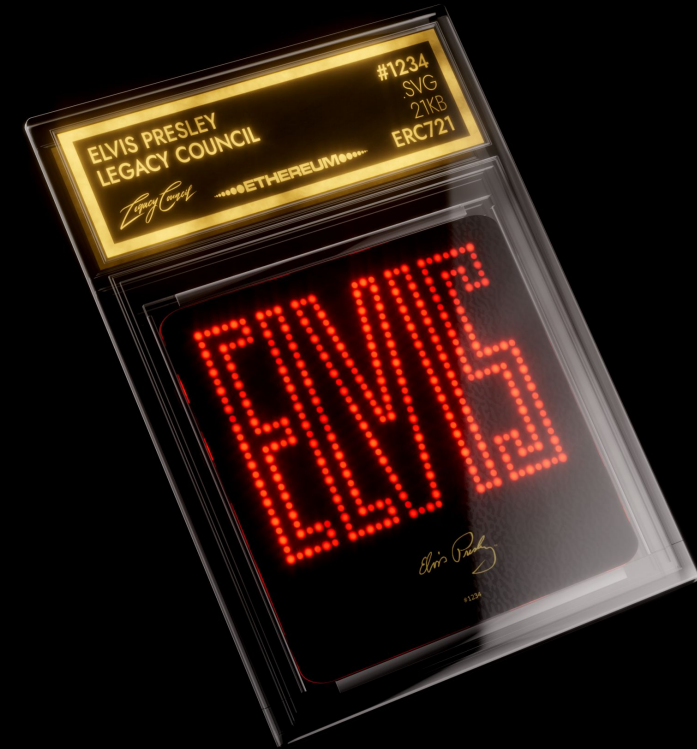
You get to shape the future of Elvis' legacy

In much the same way the Memphis Mafia served and protected Elvis throughout his career, the 1,935 Founding Members have the opportunity to serve and protect Elvis' legacy as members of a virtual creative council.

Founding Members will have voting power to govern, protect and serve Elvis' legacy and partake in its future evolution.

Experience. The Founding Member token is your {membership pass} to physical EP experiences & the digital estate.

A virtual time capsule and journey of discovery, exploring new ways of digital ownership and offering a fans a never-before-possible experience with the IP.
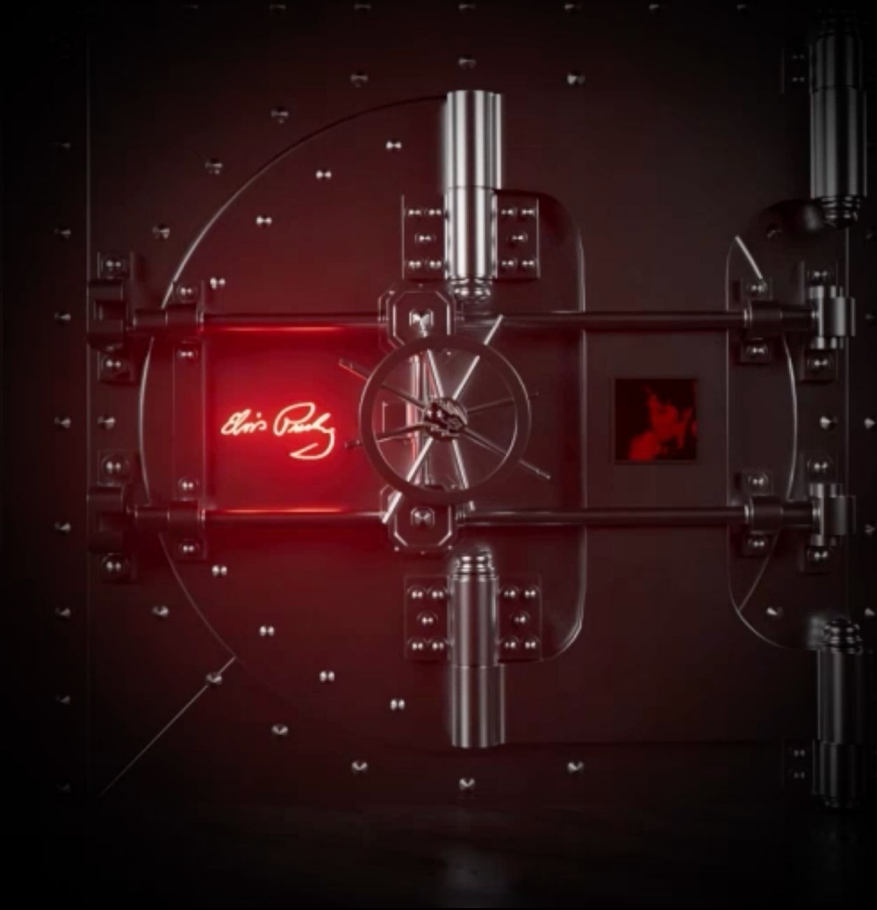
Stage 1 — Founding Members join the Legacy Council

Stage 2 — Tooling & organization of the Legacy Council developing the governance & reward structures, with input from Founding Member & advisors, completely on the blockchain

Experience

Protect

Serve
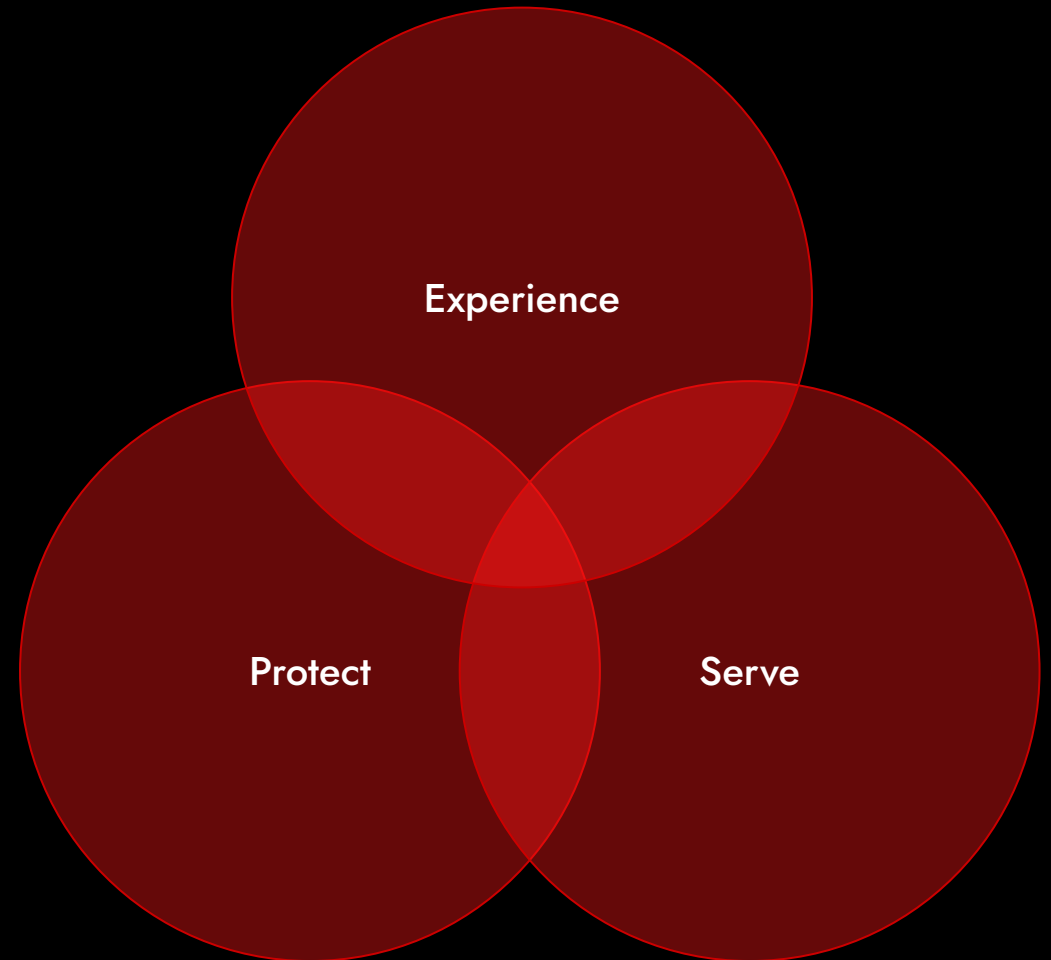
The Elvis Presley Digital Estate
Preserving the legacy

The Elvis Presley Digital Estate refers the long history, and the endless future of Elvis Presley, contained or created by digital means.

This covers anything from music recordings, video footage, movies and written journals, to future content, such as digital artwork, digital collectibles, video games, and everything under The Elvis Metaverse.

This estate has been created with the mission to be the single largest collection and archive of privately owned Elvis content in history, while focussing firmly on extending the legacy into the future.

All owned by the Elvis Presley Digital Estate, guided by the Legacy Council, and secured permanently on the blockchain for generations to come.

Preserving the legacy into the future. Governed by you.

The What?

Introducing Founding Membership key benefits

A LIFETIME OF ELVIS

A one-time investment for a lifetime of Elvis. This is an everlasting, yet fully transferable Official Elvis digital membership.

TRUE GOVERNANCE

Become a Founding Member and a key decision maker in the Elvis Presley Legacy Council..

WITNESS THE UNSEEN

Experience exclusive Elvis footage through a Founding Members only platform.

OFFICIALLY LICENSED COLLECTABLES

Curate and redeem exclusive, officially licensed Elvis Presley collectables.

METAVERSES FOR FUTURE GENERATIONS

Build and experience the future world of Elvis with fellow Founding Members of the Council.

MANAGE THE TREASURY

Collectively govern the council wallet and everything it holds, including historic physical Elvis memorabilia and future exhibitions.

One-off Membership
for a lifetime of Elvis
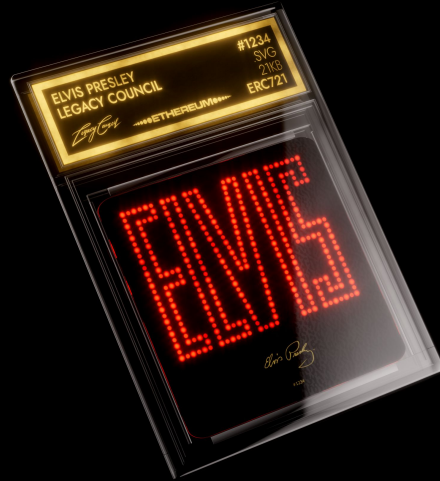
Only 1,935 founding memberships will be available - one time fee, no future subscriptions, ultimate influence with the highest voting privileges for the perpetuity of the project.

A LIFETIME OF ELVIS

A one-time investment for a lifetime of Elvis. This is an everlasting, yet fully transferable Official Elvis digital membership.

True Governance
Voted by Founding Members

TRUE GOVERNANCE

Become a Founding Member and a
key decision maker in the Elvis Presley
Legacy Council..

Vote on future releases decisions from the vault, and giving fans the ability to engage with and shape the future of Elvis on the blockchain.

Each Founding Member will be granted governance rights to put forward and vote on their preferred proposals, giving Founding Members direct decision making influence.

Witness Unseen
Footage and Content

WITNESS THE UNSEEN

Experience exclusive Elvis footage through a Founding Members only platform.

A members-only group will give voting rights for future digital assets, participate and decide on bring private collections of memorabilia to the public domain, exclusive events and opportunities to connect with like-minded fans. Together with our partners, we are building something truly one-of-a-kind.

If proposed, imagine being able to vote on seeing "Elvis On Tour" from anywhere in the world (virtually through a metaverse) with fellow EP fans.

Officially Licensed Collectables
1. Tangible Experiences & Redeemables

We're exploring getting the following commitment as a minimum:
E.g. EP Merch redeemable by all 1935 Founding Members

For an exclusive number of Founding Members, selected at random

Tickets to EP events across the world
E.g. Elvis Week 2023, EP exhibitions, Parkes, ETA events
E.g. Exclusive Graceland tours, Memphis experiences, Hush Puppies
        Elvis Collection Shoes

Plus experiences yet to be imagined, proposed, & up voted by
Founding Members

Officially Licensed Collectables
2. Digital Redeemables [Part 1 of 2]

THE FIRST OFFICIAL

Joe Petruccio Studios

Decentraland

1 x JOE PETRUCCIO x ELVIS NFT

Receive a free claim (plus gas) from the mint of Joe's generative PFP NFT inspired by Petruccio's painting, *Side B*. This generative art collection is the first NFT collection by the official artist of the Elvis Presley Estate. A further 1,935 will me made available for the public to purchase.

Click here for more information about Joe Petruccio.

LICENSED, LIMITED EDITION METAVERSE WEARABLES

Limited edition releases of officially licensed Elvis wearables will be airdropped to Founding Members. Iconic designs including the at-the-time controversial '56 Pink Blazer outfit from the Milton Berle show, '57 Jailhouse Rock outfit, '68 comeback black leather outfit, '61 Blue Hawaii outfit and '73 1973 American Eagle jumpsuit have been meticulously recreated in 3D are part of the wearables collection.

Click here for more information about Decentraland

Metaverses
for Future Generations

Built from the ground up, and as close as you'll get to time travel, experience the immersive Elvis Presley Metaverse in with exclusive airdrops, activations and events accessible across a range of metaverse partners.

Graceland THE HOME OF ELVIS PRESLEY

METAKEY

Spatial

Mona

Launching with a world-first Guinness World Record in the Metaverse

Forming the crescendo of a world-first Elvis Week in the Metaverse…

Join us & be counted in the world-first official Guinness World Record in the metaverse for the most Elvis impersonators in Decentraland.

Join Elvis fans from around the world to honor live performances, dance moves, outfits, and enduring legacy of The King of Rock & Roll.

Prior to the event, attendees will be gifted (airdropped) Elvis wearables, including an officially licensed Elvi jumpsuit, iconic Elvis styled wig and gold TCB sunglasses. Tune into our socials to ensure we have your details (wallet address).

An Official Guinness World Record Adjudicator will attend and announce the record against key guidelines.

RSVP LINK
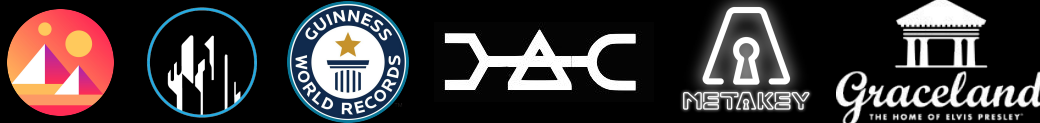
NFT Artwork Inspiration
'68 Comeback Special

It starts with the glimmering lights simply reading "ELVIS", made famous in his iconic '68 Comeback Special aired by NBC on December 3rd 1968 at 9PM EST. The '68 Comeback special was a monumental moment in Elvis's career. One that marked his return to live performance after 7 years focused on Hollywood. The physical stage, simple but elegant, became his most iconic. "ELVIS" in flashing red lights signaled the King of Rock & Roll was back. We have used this as inspiration to commemorate this next chapter in Elvis's legacy, his arrival to the blockchain.

Proudly brought to you by a global team of Elvis fanatics, engineers, artists and blockchain evangelists

Elvis Presley Enterprises
The entity created by "The Elvis Presley Trust" to manage its assets, including Graceland

Graceland
The home of Elvis Presley, 3764 Elvis Presley Boulevard, Memphis, Tennessee, US.

Dappcraft
Metaverse digital fashion, 3D scenes/animation, games and event designers.

Decentraland
An open-source 3D virtual world platform built on the blockchain.

Sandbox
A gaming experiences metaverse where players can build, own, and monetize.

Spatial
Unique virtual spaces for creators and brands to share culture together.

Voxel Architects
A metaverse digital architecture studio for virtual experiences..

Coorest
A blockchain platform that helps to reduce CO_2 emissions and protect the environment.

Metakey
The ONE token with utility across gaming, virtual worlds, discounts, and much more!

Mona
Open 3D Metaverse spaces to collect, create and gather with others.

Pellar
Specialist full-service blockchain development and solutions provider.

Run It Wild
A multidisciplinary blockchain studio specialising in art, collectibles and gaming.

Vegas City
An open-source virtual world and one of the largest Decentraland districts.

Advisors to the Legacy Council

Garry Gomersall
Elvis Today Fan Club
Custodian

Garry brings a wealth of Elvis knowledge,fan member engagement, lifetime of EP appreciation and Authenticated auction procurement experience for private collections. In his day job, Garry is an Advisory Consultant holding interim CIO/CTO roles making him an ideal consultant on our project .
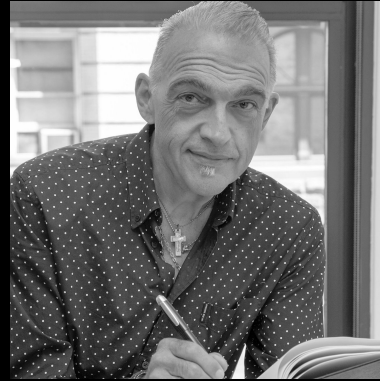
Joe Petruccio
Official artist to EPE

Joe has been the official artist for Elvis Presley Enterprises for over 20 years. Recognized by CNBC as "one of the best-known celebrity artists in the world," Joe Petruccio, a classically trained artist, has a unique ability to capture the essence of an individual like no other artist today.
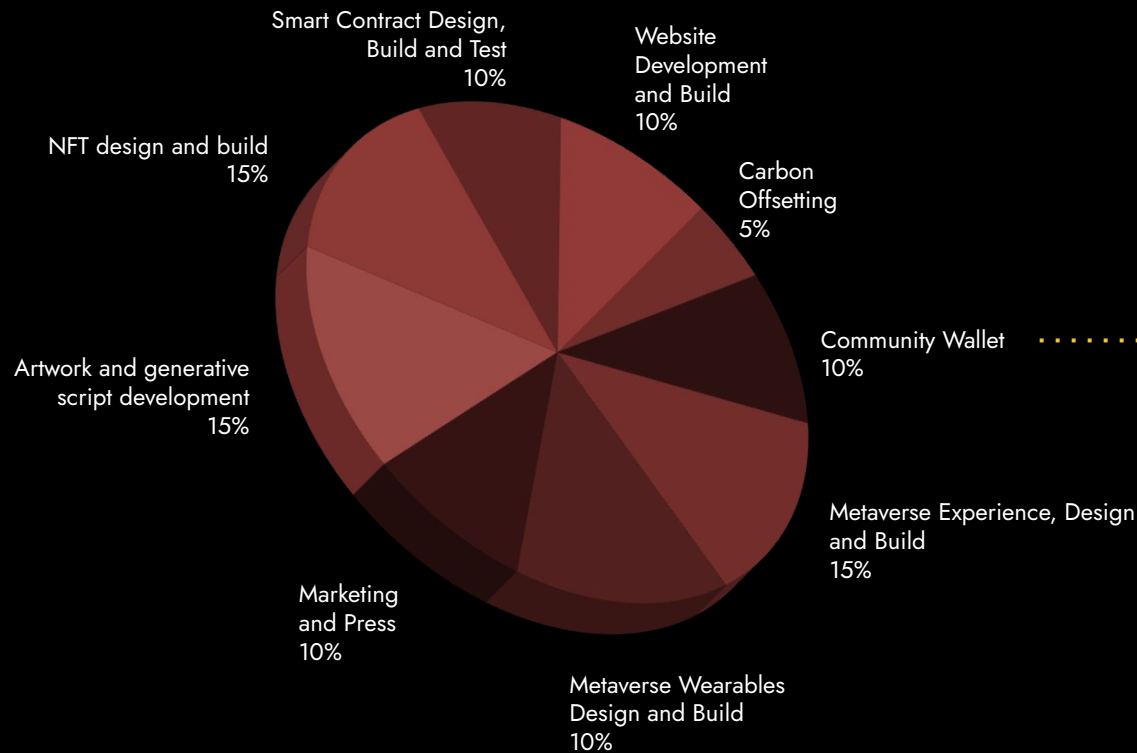
Advisors to the Legacy Council provide invaluable counsel to shape and preserve the legacy of Elvis's digital estate from their EP experience and fan exposure.

We'll be announcing more preeminent Elvis experts, archivists and custodians in the coming days and weeks .

If you bring a wealth of EP knowledge and identity with our vision, DM us in Twitter.

How our project funds will be allocated

Smart Contract Design,
Build and Test
10%

Website
Development
and Build
10%

NFT design and build
15%

Carbon
Offsetting
5%

Artwork and generative
script development
15%

Community Wallet
10%

Marketing
and Press
10%

Metaverse Experience, Design
and Build
15%

Metaverse Wearables
Design and Build
10%

We have carefully planned how revenue raised from offering memberships will be allocated in a manner that balances long-term success with ongoing value for members. In simple terms, there are two parts to this:

1. **The costs of delivering this project**

Teams from all over the world have come together in service of this project and Elvis' legacy. Their costs have been factored into the budgeting as outlined in the chart on the right.

2. **The community wallet funds**

The community wallet represents 10% of the total funds raised. The intention is that these funds will be used for things like running community events and procuring rights to never before seen content and memorabilia. Specific decisions on how funds are directed will be made by Founding Members.

The How?

The next section goes into more technical detail

It requires a base level of blockchain, NFT & metaverse understanding.

If you're new-to-NFTs, we got you. Hold onto your Blue Suede Shoes, we'll be sharing some educational content so this section all becomes clear.

This is a Fully On-Chain NFT

The Elvis Legacy Council Token is stored completely on the blockchain and does not rely on external servers such as the IPFS for hosting media data. It is constructed entirely from code, with no pixel data whatsoever. The token is displayed using SVG (Scaled Vector Graphic) code that has been meticulously crafted to achieve it's inspired design, all within the constraints of storing such code entirely on-chain.

On-chain NFTs inscribe artwork directly on the blockchain, unlike other NFTs that use external servers to host images or videos, the brilliance lies in its immutability and permanence.

Powered by the ERC721B, an even smarter smart contract

ERC721
Widely considered the gold standard for smart contract development and the backbone of many blue-chip NFT collections, the OpenZeppelin ERC721 is both feature-rich and reliable. However, with more projects and a growing user base a key weakness has emerged, high gas transaction costs for both minting and transferring NFTs.

ERC721A
Popularised by the Azuki project and dubbed the ERC271A, an implementation of the ERC721, it was able to achieve significant gas savings by minting multiple NFTs in a single transaction. An innovation in many respects, one sacrifice made for gas efficiency has been a reduced feature set, one example is the inability to mint random IDs, only sequential.

ERC721B
The ERC721B standard improves upon the ERC721A implementation by supporting a full feature set and utilising bitwise operations, whereby processing is performed on a binary level which is the most efficient way to process numbers. Click here to view a transaction involving a transfer of 5x ERC721 NFTs and 7x ERC1155 NFTs requiring only $23.49 in gas.

Tokenomics
& Sale Particulars

TOKENOMICS & SALE PARTICULARS

Release Date (Whitelist)	TBA Sep 2022
Release Date (Public)	TBA Sep 2022
Total number of tokens	1,935
-Whitelist	TBA Sep 2022
-Tokens held from sale	TBA Sep 2022
Wallet Limits	TBA Sep 2022
Price per token	TBA Sep 2022
Blockchain	Ethereum
Smart Contract	ERC-721b
Smart contract address	TBA Sep 2022
OpenSea collection	TBA Sep 2022

1935 unique NFTs
Artwork Overview

Every Elvis Legacy NFT will be one-of-a-kind, an entirely on-chain NFT which means that it will exist in forever on the Ethereum blockchain.

Each token minted generates a unique design with variation in colour, brightness & animation properties. Colour traits will take on names of symbolic of places, moments & things in Elvis' life.

It's with this combination of emerging blockchain technology, artistic direction & honorable tribute that stands to lay the foundation of this tokens prominence.

Community Treasury
To procure Physical Elvis Memorabilia

Web3 provides the technology building blocks that enable the convergence of the digital and physical worlds and in doing so, creates new possibilities for fans to experience with music, art and collectibles.

As the custodians of Elvis' legacy, members have a never-before-possible opportunity to shape and influence its future, in direct collaboration with the Elvis Presley Estate.

Extending the concept of virtual vault, the Elvis Legacy Council tokens project intends to allocate a portion of project funds to source and procure real-life Elvis memorabilia from private collections. In line with our vision of serving Elvis' legacy, these real-world items will be loaned to participating museums, for current and future generations of fans to enjoy.

Elvis Legacy Council token holders will have the opportunity to vote on the real-world pieces to procure, as well as the museums/ venues/ events in which they will be showcased.

Officially Licensed Collectables
## Digital Redeemables [Part 2 of 2]

The Sandbox

1 x Elvis Avatar

Receive your very own voxel-style Elvis avatar. Elvis On-Chain is developing an Elvis x Sandbox game with Elvis Legacy Council token holders receiving a free claim to a unique officially licensed Elvis avatar. Holders will receive exclusive updates on the Elvis x Sandbox game as we develop the unique interactive experiences and quests.

Click here for more information about The Sandbox.

Monaverse
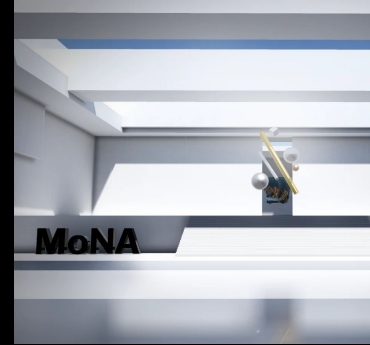
1 x Elvis Monaverse Space

Receive a free claim to an Elvis gallery space with MONA you can personalize, showcase your Elvis genesis keys, B Side PFP, your own collectibles and more Elvis content to be voted, acquired & released by the community wallet.

Click here for more information about Mona.

Spatial

Unique social space for the Elvis On-chain community.

Extending Elvis' rich legacy even further, we will be developing a community driven environment with Spatial. Here you will find content from the Elvis vault while you explore the virtual environment with your avatar. More details will be announced soon.

Click here for more information about The Spatial.

THE FIRST OFFICIAL

How to Claim?

Claim your Free MONA Space & Joe Petruccio *Elvis Side B* NFT

When the free claims are live, we will announce this through our Twitter & Discord channels. Holders will find a 'Free Claim' button will appear on our <u>website</u>. Connect your wallet to receive your gifts!
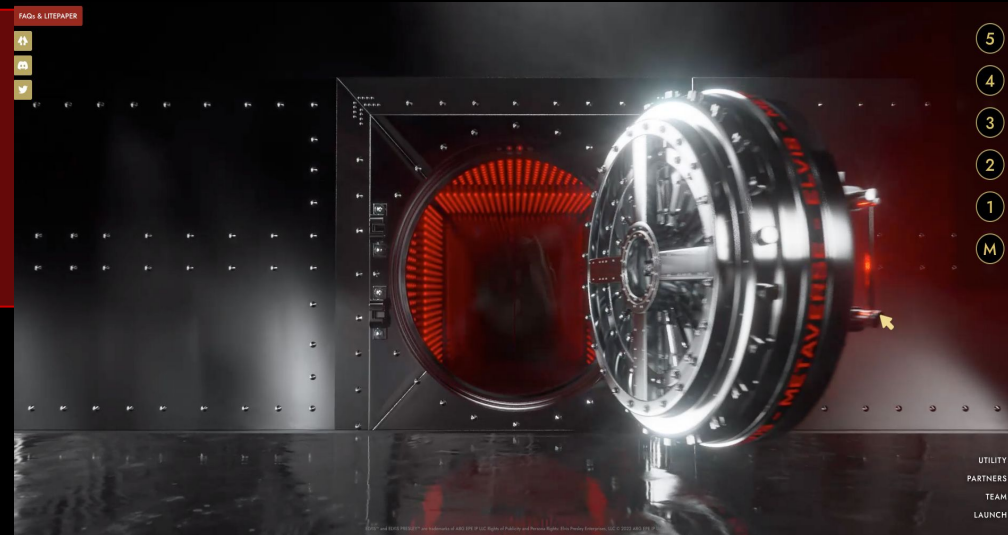
Claim your free Sandbox Elvis Avatar

When your Sandbox Elvis avatar is ready to claim, we will announce this through our Twitter & Discord channels. We will provide a unique link to the claims page on the Sandbox website. Genesis Token Holders will connect their wallet to be one of the first to receive an officially licensed Elvis avatar!
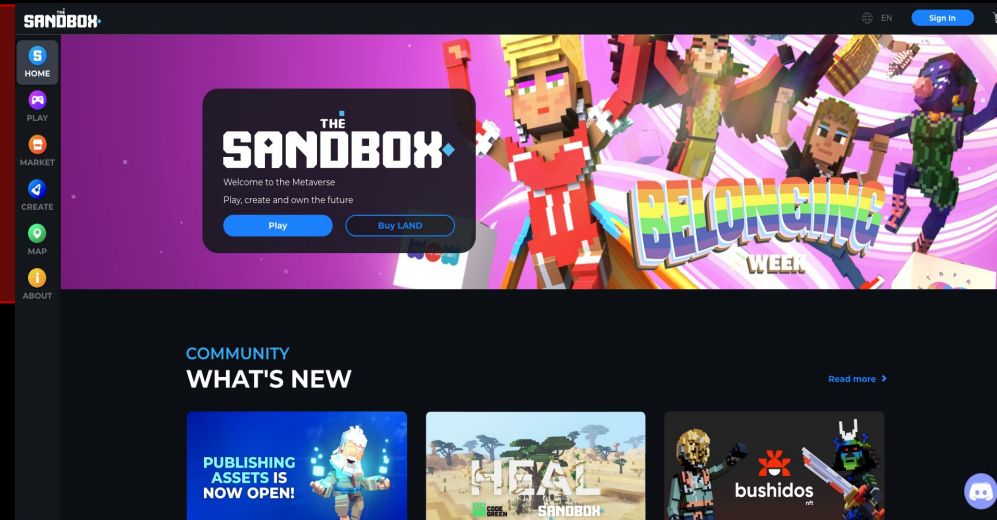
In other world-firsts…
Digital & Carbon Regeneration

and many more …

We are planting an Elvis On-chain Forest.

A proportion of project funds will go towards investing in tokenized NFTrees backed by real planted trees with Coorest. This partnership enables us to preserve Elvis' legacy at the same time as preserving the world's legacy, the environment. Eventually, you'll be able to wander around the IRL Elvis Presley forest. Click here for more information about Coorest NFTrees.

We are committed to building an ecosystem of partners that will enrich and continually add value to our community of Elvis Legacy Council tokens holders.

Join our Discord and follow our Twitter to stay tuned

Elvis Legacy Council tokens Roadmap Highlights

STAGE 1
FOUNDATION
2022

Launch Elvis Legacy Council and cultivate a community of like-minded-individuals who have come together in the name of experience, serving and protecting the legacy of the King of Rock & Roll. We will deliver new and exciting virtual and real-world experiences together with Elvis Presley Enterprises and our growing list of incredible partners.

STAGE 2
EVOLVE
2023

Build towards Elvis On-chain with the ethos of a DAO model whilst continuing work with new and existing partners to deliver utility for the Elvis Legacy Council Founding Members, including exclusive virtual and IRL experiences, project whitelists, metaverse access, gaming and music experiences.

STAGE 3
TRANSCEND
2024+

Deliver meaningful and impactful community-led initiatives that in parallel adds value to the Elvis Creative Council Members and reaches new audiences through Web3 enabled digital & -physical experiences.

Elvises legacy, forever immutable.

Key Definitions

Blockchain - a data structure that holds transactional records and while ensuring security, transparency, and decentralization. You can also think of it as a chain or records stored in the forms of blocks which are controlled by no single authority.

Community Wallet - Refers to the portion of the funds raised by this project that will be reserved for procuring real world Elvis memorabilia.

Decentraland - An Ethereum-based blockchain platform where users can purchase, build and monetize virtual reality applications.

DAO - A decentralized autonomous organization (DAO), is an organization represented by rules encoded as a computer program that is transparent, controlled by the organization members and not influenced by a central authority.

Ethereum - Ethereum is open access to digital money and data-friendly services for everyone — no matter your background or location. It's a community-built technology behind the cryptocurrency ether (ETH) and thousands of applications you can use today.

Gas Fees - Ethereum transaction fees, known as Gas Fees. When you mint your token you will incur a gas fee. These are payments made by users to compensate for the computing energy required to process and validate and vary depending the demand on the blockchain at that moment in time.

NFT - A non-fungible token is a unit of data stored on a digital ledger, called a blockchain, that certifies a digital asset to be unique and therefore not interchangeable. NFTs can be used to represent items such as photos, videos, audio, and other types of digital files.

Metamask - A cryptocurrency wallet used to interact with the Ethereum blockchain. It allows users to access their Ethereum wallet through a browser extension or mobile app, which can then be used to interact with decentralized applications. This is where your NFTs and Ethereum can be stored.

Minting - Is the process of creating tokens on the Ethereum blockchain.

Web3 - A new iteration of the internet that is based on the blockchain and incorporates concepts including decentralization and token-based economics.